



ADRIANA BASCONE *she/her*

NICE TO MEET YOU!

I'm an communications leader, artist and changemaker with years of hands-on experience in project management, organisation-building and communication activities as well as a degree in environmental management. I believe in kindness, openness, grit and courage in whatever I do.

CORE COMPETENCIES

-  Project- and event management, organisation-building, people skills
-  climate and energy policy, advocacy, and youth engagement + -work
-  Websites (Wordpress) & social media
-  Content writing, journalism, research & translations (DE, EN, IT)
-  Moderation & public speaking
-  Filming & photography, editing basics
-  Graphic design, digital art & illustration

(still eager to learn!)

CONTACT

E-Mail: adriana.bascone@gmail.com

Phone: +43 677 616 398 36

LinkedIn: [linkedin.com/in/adriana-bascone/](https://www.linkedin.com/in/adriana-bascone/)

Website: www.adrianabascone.com

Date of birth: 16.04.1997

Nationality: Italy

WORK AND INTERNSHIPS

Communications Leader

Ashoka Austria | 01/2022 - TODAY

Communication Associate

EIT Manufacturing East, European Institute of Innovation and Technology (EIT) | 3/2020 - 10/2021

- Content creation & branding, websites, graphic design, social media, communication guidelines. Internal organisation & support to the project manager i.a.; focus on two projects on Gaia-X in manufacturing and the innovation capacity of SMEs & start-ups in the Austrian production sector)

Management Assistant

Association of Austrian Providers of Energy Efficiency Services and Contracting Services (DECA) | 1/2020 - 1/2021

Administration, external communication incl. social media und website, event organisation, corporate design und graphic-, supervision of the working groups i.a.

Communication Support

Austrian Society for Environment and Technology (ÖGUT) | 6/2020-12/2020

- ÖGUT-newsletter (monthly, June - September)
- Launch & implementation of the PR-format ÖGUT im DIALOG (interviews, articles)

Project Manager

CliMates Austria: Austrian Youth Climate Conference LCOY Austria | 6/2018 - 1/2020 (partly full-time, pro bono)

- Coordination and lead of the 1. and 2. LCOY Austria 2018 und 2019, handover to the 2020-team
- Activities i.a.: strategy, program, graphic design, marketing incl. Instagram & website, logistics, moderation, follow-up

Assistant (internship)

Cie. Willi Dorner (choreographer) | 6/2019 - 8/2019

Co-design of exhibition incl. sorting of the archive, support in the art gallery

Intern

Eco Counselling (DIE UMWELTBERATUNG) | 10/2018 - 11/2018

Department: waste & resources (part-time, 2 months)

Intern

Pöyry Management Consulting Austria (now: AFRY, after Pöyry's fusion with ÄF in 2019) | 7/2018 - 8/2018

Research, analysis & evaluation on energy topics (part-/fulltime, 2 months)

VOLUNTEERING →



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LANGUAGES

- **German** (native speaker equivalent)
- **Italian** (native speaker)
- **Russian** (native speaker)
- **English** (Cambridge Certificate, C2)
- **French** (DELF, B2)

INTERESTS

What I want to learn more about:

- social entrepreneurship
- systems thinking in practice
- advanced multimedia skills
- international development
- change management
- grassroots campaigning i.a.

AWARDS & COURSES

- **Scholarship holder** Forum Alpbach 8/2017
- + Alpbach Debate Workshop Globalisation & Free Trade and Competitive Debate Certificate
- **SDG-ambassador** (training 9/2018, Innsbruck)
- **Storytelling for Global Change** Erasmus+ international training course 2/2019 in Sluňákov, CZ

VOLUNTEERING (SELECTION)

Communications Coordinator

European Youth Energy Network (EYEN) | May 2021 - today;
communications team member since 11/2020

Coordination of the communication team, strategy, newsletter, graphic design & social media, representation of EYEN; previously: branding strategy

Vice President

Academy of Non-Profit Associations (AEV) | Board member
10/2020 - 10/2022; CliMates Austria-representative 5 - 10/2020

Board member of the Akademie Ehrenamtlicher Vereine (AEV), currently active in Austria. Focusing on internal + external communications, design and network-building

Mentor

Sindbad - Social Business | 04/2021 - 11/2022

Taking part in the mentoring program of the award-winning social business that brings educationally disadvantaged teenagers together with young mentors

Team Member

CliMates Austria | July 2018 - today

Previous coordination of the communication (external, internal), website, social media, partnerships + Speedfriending for Young Changemakers events, representation in a climate alliance, networking

*Did you know...that I also co-organised a **youth camp** on art + climate; was a passionate **journalist**, interviewer and videomaker; have been doing **tutoring** for children from disadvantaged backgrounds through two projects; and have a whole history of chairing, co-organising and participating in **Model United Nations** / Model European Union conferences internationally?*

Find all my volunteering experiences on [LinkedIn!](#)

EDUCATION

BSc UBRM (Environment and Bio-Resources Management)

University of Natural Resources and Life Sciences (BOKU) |
2015 - 2019

incl. a semester in Warsaw with CEEPUS-scholarship at the Warsaw University of Life Sciences (WULS – SGGW)

I am happy to provide any proof of my work. You can read one of my longer articles [here](#) and check the [LinkedIn of EYEN](#) for designs & social media. Photography, art, design, videos & more can be found on my website.